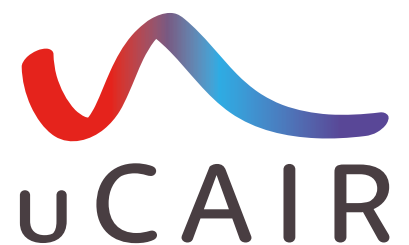


# Brandbook

## UCAIR

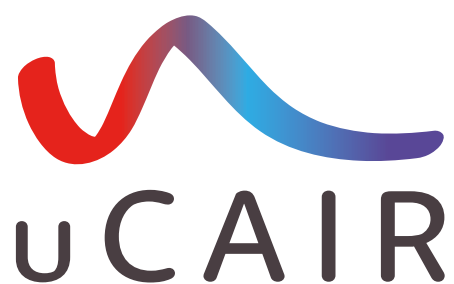
January 2024





UCAIR

*Ultra-Fast Chemical Analysis Imaging With Raman*



**Full colour**

Available in .eps/ .jpg / .png



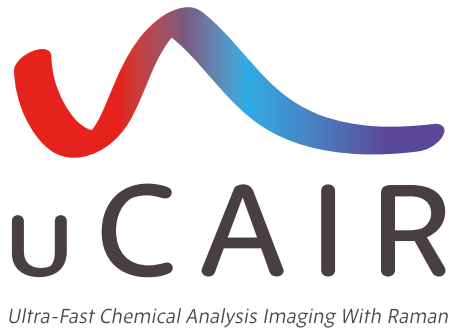
**White**

Available in .eps / .png

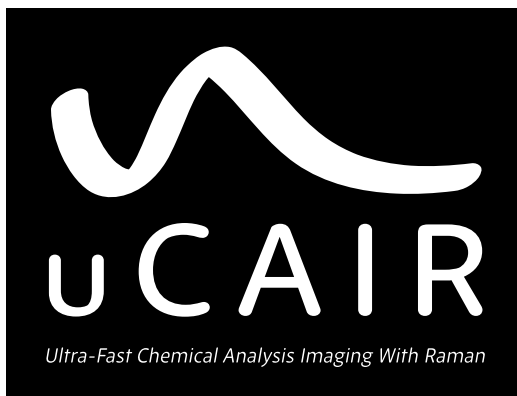


**Black**

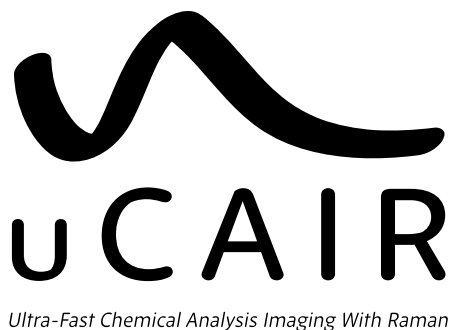
Available in .eps/ .jpg / .png



**Full colour**  
Available in .eps/ .jpg / .png



**White**  
Available in .eps / .png



**Black**  
Available in .eps/ .jpg / .png



**CMYK**  
0/22/0/85

**RGB**  
73/63/66

**WEB**  
#493F42



**CMYK**  
0/95/95/0

**RGB**  
229/35/28

**WEB**  
#E5231C



**CMYK**  
61/68/25/8

**RGB**  
119/90/131

**WEB**  
#775A83



**CMYK**  
71/13/0/0

**RGB**  
45/172/227

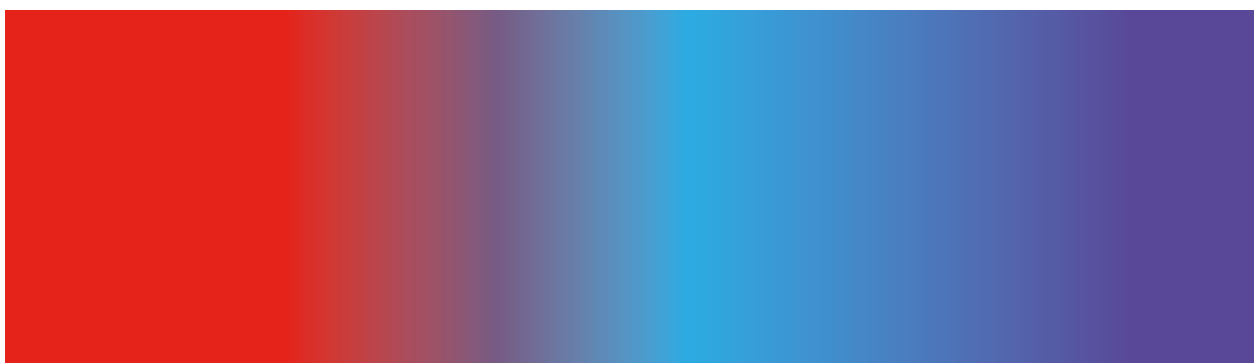
**WEB**  
#2DACE3



**CMYK**  
78/79/0/0

**RGB**  
89/71/151

**WEB**  
#594797



**Logo Font Style**

New Zen Thin

New Zen Light

New Zen Regular

New Zen Medium

**New Zen SemiBold**

**New Zen Bold**

**New Zen ExtraBold**

**System Font Style (for Office Applications)**

Calibri Light

*Calibri Light Italic*

Calibri Regular

*Calibri Italic*

**Calibri Bold**

***Calibri Bold Italic***



**Powerpoint (16:9)**  
Available in .jpg



**Powerpoint (4:3)**  
Available in .jpg



**LinkedIn Feed (1200 x 1200 px)**  
Available in .jpg